

**Mark Your Calendar**

5/4-5/8 — Exam week

5/9 — Commencement

5/18 — First day of summer classes

5/25 — No class - Memorial Day

7/3 — No class - Fourth of July observed

8/24 — First day of fall classes

# SRM Digest

James Madison University Sport & Recreation Management Program  
Department of Kinesiology/Godwin Hall, Harrisonburg, VA 22807

## An Alumna with an Exciting Career in SRM



ing authentic grassroots soccer, lacrosse, and rugby company, building strong relationships in a vibrant, creative, and ethical environment.

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JMU alum **Arin Vaughan (06)** has been putting her SRM degree to good use. After interning with fellow alum Bill Papierniak at the Daytona Cubs, Arin landed a job as the Grassroots Marketing Manager for Sports Endeavors' Eurosport/SOCCER.COM and Great Atlantic Lacrosse. Arin presides over a department of 4 full-time employees and 16 interns (8 of them international students), and, as the public face of the company, they travel to youth, high school, college, and professional soccer and lacrosse

matches all over the country.

Sports Endeavors is a direct mail retailer consisting of Eurosport, Great Atlantic, and World Rugby Shop, and online presences SOCCER.COM and LA-CROSSE.COM. Sports Endeavors partners with Manchester United, FC Barcelona, several MLS teams, and many youth clubs across the country. They are also affiliated with major soccer and lacrosse vendors in America, such as Adidas, Nike, Puma, Warrior, and Brine. Sport Endeavors is committed to being the world's lead-

Arin's favorite part of her job is getting to "interact with the youth of America and hear their wants, needs, and visions for the games of soccer, lacrosse, and rugby." For students looking to break into the field, Arin's advice is to "network, network, network...Meet as many people as you can and do as many internships as will hire you. You can never gain enough experience and knowledge is power." After being with Sports Endeavors for a year and a half, Arin concludes "It's exciting to see the game grow and know that we're a small part of it."

## New Courses for SRM Major

SRM has had a few curriculum changes this semester; here are the new classes and changes to existing classes:

**KIN 241** - "Intro to Sport & Recreation Mgmt" - NEW COURSE. This will be a required, FIRST course for SRM students and prerequisite for future SRM courses - this change applies to current freshmen (class of 2012) and students declaring Sport & Recreation Management from this point forward. This course **replaces KIN 201** for SRM students. Upperclassmen may choose KIN 241 as an elective, if desired.

**KIN 334** - "Ethical & Legal Issues" - COURSE NUMBER CHANGE. The new course number will be **KIN 434** and will be a senior-level course. If you have not yet taken KIN 334, you will take KIN 434 in your final year.

**KIN 432** - "Intro to Marketing in Sports" - COURSE NUMBER CHANGE. The new course number will be **KIN 332** and will be a junior-level course. MKTG 380 will still be listed as a pre-requisite, so it is important to register for MKTG 380 as soon as you are able.

**Contact Us:**

Want to get in touch with JMU's Sport & Recreation Management faculty? Here is their contact info:

**Dr. Ben Carr**

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**Dr. David Shonk**

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**Dr. Julie Wallace Carr**

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**Dr. Robert Zullo**

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## Internship Highlight: Andrew Wingert

**What are your job duties?**

My internship is in the Season Ticket Service Department for the Tampa Bay Rays. Therefore, I only deal with current season ticket holders. My day-to-day duties consist of calling ticket holders and making sure all of their needs are taken care of. Basically, my main job is to make the season ticket holder happy. During games my duties are different. Some days I work the Season Ticket Holder window at the box office. Other days I'm in the Home Plate Club (the premier seating area), greeting clients and taking care of their requests.

**What do you like most/least about the job?**

I really enjoy the overall atmosphere of the workplace...just the fact that I pull up to a major league stadium every day. I like that every day presents a new challenge, and the challenges allow you to gain insight into what every department does. Sometimes, I can get stuck making phone call after phone call to irate ticket holders who are looking for someone to complain to. Sometimes I get to work at 7 a.m. and am there until 10p.m. doing the same thing the entire day. The internship is a great experience and just like every job there are some good days and some bad days, but more good than bad.

**What is the most important lesson you have learned to date?**

Volunteer for everything. By volunteering you are showing your supervisors and co-workers you are committed to helping the organization. At the end of the internship the supervisors examine what every intern did over the course of their internship, and if there is one that stands out, they have a better chance of being asked to stay on. Also, a lot of the volunteer opportunities are great experiences.

**What was the process for securing the internship/practicum?**

If anyone wants to work in Major League Baseball I strongly recommend purchasing the Baseball America Directory. The book has all the contacts for every department of every Major and Minor League Baseball team. When you apply for a job, having your cover letter personally addressed and sending your resume to a direct e-mail address gives you a better chance of getting hired. If you send your resume to a general e-mail address the resume will end up in the trash. When I started applying for jobs I used the Directory to send my resume to directors in the sales department of every major league team. Within 48 hours I had heard back from 10 different teams. That same week I had phone interviews with the Cleveland Indians, Tampa Bay Rays, New York Mets, and Florida Marlins. The next day I had follow-up interviews with the Rays and Indians. The following day the Indians requested a face-to-face and the Rays offered me the job.

**What recommendations would you give for students interested in this segment of the industry?**

Don't be afraid to take big risks. I attended the Baseball Winter Meetings this past December and received several job offers for Minor League Baseball teams. After debating whether or not to take one of the jobs, I decided to wait and go after my dream job: working in Major League Baseball. In the end I had to make the choice to wait longer and try and get a job closer to home or to take the Rays job and be the furthest away I've ever been from my friends and family. In the end, I'm really glad I took the risk. The internship is great, the weather is fantastic, and the team is doing well.

**What can you tell us about the Baseball Winter Meetings Experience?**

If anyone is considering a career in Minor League Baseball the Baseball Winter Meetings career fair is a must. This past career fair there were close to 750 positions available. All the available jobs are posted in this very cramped room that gets flooded with job seekers. If you see a job you are interested in you have to take all the information down as well as the job number and place that along with your resume in a drop box. The next day, the organization will post a list of the people who have made it past round one. In order to get past round two you have to blow their mind with a 10-15 min. interview. After the interview you wait. Usually, a couple hours after the interviews are over the organizations make their decisions and inform the applicants. An applicant has the possibility of leaving the winter meetings with many job offers or none.

## Congratulations to award winners

The following SRM students were honored with awards this Spring:

### Thomas W. Bilello Scholarship

Taylor Schwalbach

### Marilyn Crawford Scholarship

Rachel Finley

### Outstanding Major in SRM

Robert Ennis

### Kinesiology Scholar in SRM

Taylor Schwalbach

### Odyssey Society Inductees

Anna Applegate

Jeffrey Dixon

Robert Ennis

Christopher Regan

Megan Ridgway

Derek Wimer

## Important Graduate School Dates

**August 24** - Classes start - All graduate students should have met with your advisor prior to this date. The advisors are: Dr. Julie Wallace Carr for Campus Recreation Leadership students and Dr. Larry Ham for all Sport & Recreation Leadership students

**Friday, October 2** - Applications for December graduation are due

## Congratulations Graduates

Congratulations to the following expected Sport and Recreation graduates:

### Undergraduates

Leslie Anderson  
Anna Applegate  
Terrence Apted  
James Arnold  
Charles Augustine  
Andrew Bahen  
Sarah Baran  
Jessica Barnes  
Eric Bertovich  
Brian Berzellini  
Nicole Blankenhorn  
CarrieMae Blasioli  
Shauna Bolger  
Matthew Boswell  
Fielding Brewbaker  
Michael Butia  
Elizabeth Cannon  
Tyler Carroll  
Tarin Carter  
Terrance Carter  
Clint Chamberlain  
Joshua Chance  
Joel Chavez  
Timothy Clark  
David Clarke  
Ashley Cohen  
Ryan Colas  
Robert Cole  
Christopher Collins  
Bryan Couch  
Thomas Cramer  
Kevin Cretella  
Michael Crew  
Jaime Dardine  
Calvin Davis  
Evelyn de Chauny  
Ryan Dean  
Phillip Decker  
Michael Dempsey  
Anthony Dicken  
Jeffrey Dixon  
Brandon Duval  
Robert Ennis  
Samantha Fitzgerald  
Jacqueline Forgach  
Allison Forrest  
Mason Fox  
Carlye Gallagher  
Kimberly Germain  
Matthew Goff  
Simon Goldberg  
Megan Gray  
Jason Green

Alex Guinta  
Tanya Gunderson  
Jonathan Harrell  
Marcus Haywood  
Kyle Heymann  
Kevin Howell  
Kevin Howell  
Wade Huchowski  
Christopher Hummer  
Kevin Jackson  
Juwann James  
John Johnson  
Matthew Jones  
Kevin Kaczmariski  
Nicholas Kale  
Courtney Kastetter  
Trae Kenney  
Melissa King  
Benjamin Knight  
Zachary Knight  
Jeffrey Kuhland  
Ivan Lagares  
Rodney Landers  
Stephen LaPorta  
Marcus Lappat  
Alex Leap  
Scott Leventhal  
Esteban Maldonado  
Pepper Martin  
Caitlin McCarty  
James McManus  
Jason Mitchell  
Jennifer Morris  
Nicholas Napiecek  
Matthew O'Connor  
Andrew Offman  
Adam Ondira  
Katie O'Sullivan  
Travis Painter  
Athan Papas  
Porscha Penn  
Danielle Pompa  
Christopher Regan  
Michael Richardson  
Megan Ridgway  
Brett Ritchey  
Jordan Rogers  
Samantha Sassa  
Taylor Schwalbach  
Matthew Shawver  
Kathleen Sheehan  
Andrew Smith  
Richard Souder

Emily Sousa  
Cory Spector  
Justin Sperry  
Nicole Spiker  
Benjamin St Ours  
Shaun Stever  
Kisha Stokes  
William Sweeney  
Mary Thayer  
David Tran  
Robert Turner  
David Valenza-Frost  
Jason Vitale  
Romel Voellm  
Andrew Walsh  
Kevin Welsh  
Drew Wende  
Matthew Wetherbee  
Benjamin Wilda  
Danielle Willox  
Derek Wimer  
Andrew Wingert  
Matthew Wojay  
Timothy Young  
Joseph Zarobila  
Nicholas Zimmerman

### Masters

Taylor Adkins  
Marcus Bartley  
Marvin Brown  
Tom Deary  
Fred Fisher  
Jillian Franklin  
Jason Lang  
Sean Martin  
Sarah McCollum  
Lauren MacGillivray  
Michael Whitenack



## Paula's Corner

**If you plan to graduate** in December 2009, you are required to submit an Application for Graduation by June 1st, 2009. Please follow these steps:



Office: Godwin 220-A

Phone: 568-2948

Email: mcmahapm@jmu.edu

- (1) Get the Application from the Registrar's Office, Warren Hall, 5th floor.
- (2) Complete it (we are a B.S. degree) and attach an unofficial transcript from ecampus.
- (3) Get any necessary "minor" signatures - Sport & Rec Mgmt students, please go to Showker 205 for this. Coaching Minor students, please get Dr. Kellers to sign this before bringing it to me. Turn everything in to ME (Godwin 220).

I plan to be in my office through Thursday, May 7th; however, I will be in and out the rest of May. You can leave this Application with Joyce in Godwin 213 and she will make sure that I get it, if you turn it in after May 7th. Please try to take care of this as soon as possible. For those of you who have already turned yours in - THANK YOU!!

**If you are planning to take a Summer 2009 course at another college/university**, please follow these steps to get your summer course approved BEFORE THE END OF THE SPRING SEMESTER:

- (1) Get a "Permission to Transfer Credit" form from Registration Services, Warren Hall 3rd floor
- (2) Complete the form and attach course descriptions (if taken outside of the VCCS).
- (3) Get the approval and signature from the respective departments (ex: if you're taking a MATH course, you'll need to get the Math Department's signature, etc.).
- (4) If the course you are planning to take is also for Gen Ed credit, then you'll need to get a signature from the Gen Ed Office, located in Maury Hall, Room 110.
- (5) Return the completed form to Registration Services, Warren Hall 3rd floor.

**\*\*This is very important to do PRIOR to leaving JMU...since you obviously do not want to take a summer course and then find out (after you've completed it) that it does NOT transfer.**

**Please remember** that the College of Business will now only accept one transfer course for the General Business minor. This applies to all students who have already matriculated into the program.

**If you are unsatisfied with your Fall schedule**, keep checking ecampus throughout the summer. Registration is open to undergrads now through June 7; and July 27 through August 1. Those of you who need upper-level business courses should keep a close eye on those classes.

## Faculty News & Notes

In April, **Dr. Julie Wallace Carr** presented "Motivating Student Employees" at the National Intramural Recreation Association (NIRSA) Conference in Charlotte, NC. At the NIRSA Conference, **Dr. Benjamin Carr** along with Dr. Ham and Dr. Julie Wallace Carr presented "Sportsmanship in Campus Recreation." Dr. Carr is also working on a manuscript with Lauren McGillivray to be submitted to the Recreational Sports Journal on Sportsmanship Rating Systems in Campus Recreation. In addition, Dr. Wallace Carr participated in the creation of "Campus Recreation, Academic Success and Health Behaviors," a poster presentation for the NIRSA conference.

Dr. Wallace Carr and Dr. Kent Todd recently had an article

published in the Recreational Sports Journal, entitled "Comparison of health and academic indices between university recreation facility users and non users."

**Dr. Larry Ham** gave two presentations at the 3rd Annual Diversity Conference here at JMU on the topic of Transcending Race: Issues in Cultural Diversity. He also attended panel discussions addressing many different topics.

Dr. Ham is currently working on an article to be submitted to the Journal on Diversity in Higher Education in June, and is preparing a survey to be submitted as a climate study on diversity for all faculty at JMU. Analysis should be completed over the summer, with results available in the Fall semester.

## Internship Spotlight: Jen Morris

When Jen Morris submitted her application online to Washington Sports and Entertainment, she did not expect to land an internship with an NBA team...but she now works in Game Operations for the Washington Wizards. As a result of her internship, Jen says that she has learned to be more confident in herself. Game Operations deals with everything surrounding an actual basketball game. Jen enjoys the variety of being involved with tasks such as planning halftime entertainment, promotions and contests, delivering boxes of giveaways to entrances, and maintaining concourse tables. Days vary greatly in both hours worked and jobs assigned, and the team she works with is very energetic. Jen recommends that students interested in Game Operations “be ready to deal with an assortment of different tasks... make sure you are organized, possess time management skills, take initiative, and maintain enthusiasm for what you're doing. You need to always realize you're a small part of a greater whole and everything, no matter how small, is important to the end-all of the organization.” Comfortable shoes are also a must as Jen’s least favorite part of her job is “carrying lots of boxes all over the arena in heels and professional attire.”

## Internship Spotlight: Evelyn de Chauny

**Evelyn deChauny’s** hard work during her practicum with VerStandig Broadcasting didn’t just get her practicum credit – it also landed her a job. A Sales Associate, Evelyn says that she was offered a full-time position in part because she had “already been performing many of the responsibilities of the sales assistants.” As part of her duties, she conducts market research on both local and national prospective clients, writes presentations for Sales Account Managers, and acts as support for the sales department. Evelyn says that time management is the most impor-

tant skill she has developed in her work, since “there aren’t enough hours in the day to perform every single task.” Coming to this job with little idea of how radio works, Evelyn has enjoyed working with professionals to learn about this industry. For students interested in learning more about working in radio, Evelyn suggests that “getting an internship... is a great way to find out if it is something that you are truly interested in for the long run. [Build] contacts and just take the time to sit down and talk with them about what they do.”

## Faculty News and Notes (continued)

**Dr. David Shonk** along with Dr. Julie Wallace Carr and Dr. Peter DeMichele recently completed data collection for a study entitled: ‘Service quality and satisfaction within campus recreation: The moderating role of identification’.

In March, Dr. Shonk finalized data collection for his studies entitled "Determinants of Event Site Selection: A study of event rights holders" (a co-branded study with the National Association of Sports Commissions) and "Screening and Hiring Criteria for Entry-Level Prospective Employees in College Athletic Administration" (in collaboration with colleagues from West Virginia University and University of Georgia).

Dr. Shonk is also writing book chapters for publication in the Handbook of Sport Management and the International Sport Management text in collaboration with colleagues from West Virginia University, University of Georgia, and York College. Topics covered will include “The Psychological Contract in Human Resources” and “Service quality in International Sport.”

Dr. Shonk attended the SINC and SEME Conferences in March

and will be presenting at the NASSM Conference in May.

**Dr. Robert Zullo** was accepted to present at the College Sports Research Institute regarding "Football Scheduling as a Publicity and Revenue Stream," and was also invited to NACDA (National Association of Collegiate Directors of Athletics) to present on the utilization of surveys to measure fan satisfaction. He will also help to facilitate a student case study competition for the 2010 Conference.

Dr. Zullo earned several grants to enable students to participate in conferences: a \$11,589 grant for the Travel, Events and Management in Sports Conference in Pittsburgh, PA, and a \$787 grant for the National Collegiate Athletic Association Convention in Washington DC. In addition, Dr. Zullo earned a \$500 grant from the V Foundation for Cancer Research to create event management guides for the foundation in 3-on-3 basketball, bocce, bike race and tennis.

Dr. Zullo also received an invitation to participate in a JMU service learning workshop in May 2009.

## Spring 2009 Practicums and Internships

### Practicums

Nicole Averso – JMU Athletic Business  
 Sarah Baran – Shenandoah Speedway  
 Eric Barden – Downtown Athletics  
 Dana Basch – JMU UREC  
 CarrieMae Blasioli – Massanutten Resort  
 Lauren Blazek – JMU Athletic Game Operations  
 Shauna Bolger – JMU Athletic Game Operations  
 Matt Boswell – Bridgewater Athletics  
 Kelly Burch – Harrisonburg Parks & Rec  
 Michael Butia – JMU Athletic Media Relations  
 Josh Chance – MLC Advertising  
 Ashley Cohen – YMCA  
 Thomas Cramer – JMU Athletic Multi-Media  
 Garrett Davidson – JMU Athletic Administration  
 Cavin Davis – WINA Radio Charlottesville  
 Evelyn de Chauny – Verstandig Broadcasting  
 Bryan D'Ottavi – JMU Athletic Game Operations  
 Paige Gray – Big Brother/Big Sister  
 Jason Green – Eastern Mennonite Athletics  
 Tanya Gunderson – JMU UREC  
 Whitney Harper – JMU Athletic Ticket Office  
 Lindsay Hickman – JMU Athletic Game Operations  
 Wade Huckowski – Grand Caverns  
 Chris Hummer – JMU Athletic Facilities  
 Kevin Jackson – Turner Ashby High School  
 Cory Jeffries – JMU Athletic Game Operations  
 Matt Jones – JMU Athletic Game Operations  
 Ivan Lagares – Gold's Gym  
 Zachary Lane – JMU Athletic Ticket Office  
 Andy Manfredi – Verstandig Broadcasting  
 Brandon Monroe – JMU Athletic Multi-Media  
 Nick Napiecek – Virginia Military Institute Athletics  
 Stanley Ng – JMU Athletic Ticket Office

Colin Noel – Spotswood High School  
 Krista Rockhill – JMU UREC  
 Samantha Sassa – JMU Athletic Game Operations  
 Matt Shawver – Harrisonburg High School  
 Erika Snellings – JMU UREC  
 Ben St. Ours – Shenvalee Golf Course  
 Russell Smyth – Charlottesville Marketing  
 Katie Sullivan – JMU Athletic Game Operations  
 Howard Taylor – Rockingham County Parks & Rec

### Internships

Brandon Augustine – Arlington Parks & Rec  
 Brian Berzellini – Wintergreen Resort  
 Terrance Carter – Harrisonburg High School  
 Clint Chamberlin – Daytona Cubs Baseball  
 Joel Chavez – Country Club of the South (Ga.)  
 Ryan Colas – UVA Sports Marketing  
 Ryan Dean – Augusta County Parks & Rec  
 Rob Ennis – JMU UREC  
 Megan Gray – UVA Sports Marketing  
 Courtney Kastetter – Special Olympics  
 Trae Kenney – Gold's Gym  
 Stephen LaPorta – Virginia Tech Athletic Administration  
 Jason Mitchell – Massanutten Resort  
 Jennifer Morris – Washington Wizards  
 Travis Painter – Potomac Nationals  
 Jordan Rogers – ABC  
 Andrew Smith – Blue Ridge Sports & Entertainment  
 David Tran – Oakton High School  
 TJ Turner – Massanutten Resort  
 Romel Voellm – YMCA  
 Ben Wilda – Military Recreation  
 Derek Wilmer – Spotswood High School  
 Andrew Wingert – Tampa Bay Rays Baseball

# Form the Team

## *JMU Sport and Recreation Management Club*



What will your JMU Sport and Recreation Management legacy be? What will students and faculty remember you by once you have graduated and moved on to your dream job? Why not make the memory be that you started the JMU Sport and Recreation Management Majors Club. We are looking for students to lead the development of this club starting next fall. This will be a student developed, student run organization, so we need you and your skills and abilities to make this happen.

Why a majors club? These organizations help to provide students with a social group comprised of individuals with a common interest – a passion and a love for sport and recreational activity. Other purposes of the club are to assist in the student's career growth and development, enhance networking opportunities and provide educational opportunities outside of the classroom. Be the one who leaves their mark on Madison by leading the charge to develop the JMU SRM Majors Club. If you are interested in assisting with club formation, please contact Dr. Ben Carr ([carrbh@jmu.edu](mailto:carrbh@jmu.edu)).

Below is a listing of Websites posting jobs/internships/assistantships in SRM. For a more detailed listing, visit <http://www.jmu.edu/cap>

- <http://www.jmu.edu/kinesiology/links/careerresources.html>
- <http://www.aahperd.org/careerlink/main.htm>
- <http://www.athleticbusiness.com/default.aspx>
- <http://www.bluefishjobs.com>
- <http://www.clubcareers.org>
- <http://www.sportscommissions.org>
- <http://nacda.cstv.com>
- <http://www.nacwaa.org>
- <http://nrpablog.typepad.com/online>
- <http://www.tazsport.com>
- <http://www.teamworkonline.com>
- <http://www.workinsports.com>
- <http://www.worldleisurejobs.com>
- <http://www.pbeo.com>
- <http://www.coolworks.com>
- <http://malakye.com>

## SRM Students On the Road and in the Community



**Above:** SRM students attending the Sport Event Marketing Experience (SEME) Conference in Washington, DC pose for a picture with Nationals Park in the background.



**Above:** SRM students made a road trip to UVA John Paul Jones Arena for a behind-the-scenes tour of TNA Wrestling.

# SRM Students On the Road and in the Community



**Above:** Lars Arenius, Tom Deary, Lauren MacGillivray and Zachary Knight attend and work the TEAMS Conference in Pittsburgh during the fall semester.



**Above:** Prior to a presentation to the V Foundation, students tour UNC and Duke athletic facilities, including the Dean Smith Dome



**Above:** Campus Recreation Leadership Cohort I at the National Intramural Recreational Sports Association (NIRSA) Conference in Charlotte, NC.



**Above:** SRM students volunteer at Opening Day ceremonies for Keezletown Area Baseball.



James Madison University is an equal opportunity institution and does not discriminate against persons on the basis of race, color, sex, sexual orientation, religion, creed, national origin, age, veteran status, political affiliation, or disability.



**Left:** Sarah McCollum (L) and Erin Erford (R) at the NIRSA Conference in Charlotte.