An Alumna with an Exciting Career in SRM

JMU alum Arin Vaughan (06) has been putting her SRM degree to good use. After interning with fellow alum Bill Paperniak at the Daytona Cubs, Arin landed a job as the Grassroots Marketing Manager for Sports Endeavors' Eurosport/SOCCRER.COM and Great Atlantic Lacrosse. Arin presides over a department of 4 full-time employees and 16 interns (8 of them international students), and, as the public face of the company, they travel to youth, high school, college, and professional soccer and lacrosse matches all over the country.

Sports Endeavors is a direct mail retailer consisting of Eurosport, Great Atlantic, and World Rugby Shop, and online presences SOCCER.COM and LACROSSE.COM. Sports Endeavors partners with Manchester United, FC Barcelona, several MLS teams, and many youth clubs across the country. They are also affiliated with major soccer and lacrosse vendors in America, such as Adidas, Nike, Puma, Warrior, and Brine. Sport Endeavors is committed to being the world’s leading authentic grassroots soccer, lacrosse, and rugby company, building strong relationships in a vibrant, creative, and ethical environment.

Arin’s favorite part of her job is getting to “interact with the youth of America and hear their wants, needs, and visions for the games of soccer, lacrosse, and rugby.” For students looking to break into the field, Arin’s advice is to “network, network, network…Meet as many people as you can and do as many internships as will hire you. You can never gain enough experience and knowledge is power.” After being with Sports Endeavors for a year and a half, Arin concludes “It’s exciting to see the game grow and know that we’re a small part of it.”

New Courses for SRM Major

SRM has had a few curriculum changes this semester; here are the new classes and changes to existing classes:

**KIN 241 - “Intro to Sport & Recreation Mgmt” - NEW COURSE.** This will be a required, FIRST course for SRM students and prerequisite for future SRM courses - this change applies to current freshmen (class of 2012) and students declaring Sport & Recreation Management from this point forward. This course replaces **KIN 201** for SRM students. Upperclassmen may choose KIN 241 as an elective, if desired.

**KIN 334 - ”Ethical & Legal Issues” - COURSE NUMBER CHANGE.** The new course number will be **KIN 434** and will be a senior-level course. If you have not yet taken KIN 334, you will take KIN 434 in your final year.

**KIN 432 - ”Intro to Marketing in Sports” - COURSE NUMBER CHANGE.** The new course number will be **KIN 332** and will be a junior-level course. MKTG 380 will still be listed as a pre-requisite, so it is important to register for MKTG 380 as soon as you are able.
What are your job duties?
My internship is in the Season Ticket Service Department for the Tampa Bay Rays. Therefore, I only deal with current season ticket holders. My day-to-day duties consist of calling ticket holders and making sure all of their needs are taken care of. Basically, my main job is to make the season ticket holder happy. During games my duties are different. Some days I work the Season Ticket Holder window at the box office. Other days I’m in the Home Plate Club (the premier seating area), greeting clients and taking care of their requests.

What do you like most/least about the job?
I really enjoy the overall atmosphere of the workplace...just the fact that I pull up to a major league stadium every day. I like that every day presents a new challenge, and the challenges allow you to gain insight into what every department does. Sometimes, I can get stuck making phone call after phone call to irate ticket holders who are looking for someone to complain to. Sometimes I get to work at 7 a.m. and am there until 10p.m. doing the same thing the entire day. The internship is a great experience and just like every job there are some good days and some bad days, but more good than bad.

What is the most important lesson you have learned to date?
Volunteer for everything. By volunteering you are showing your supervisors and co-workers you are committed to helping the organization. At the end of the internship the supervisors examine what every intern did over the course of their internship, and if there is one that stands out, they have a better chance of being asked to stay on. Also, a lot of the volunteer opportunities are great experiences.

What was the process for securing the internship/practicum?
If anyone wants to work in Major League Baseball I strongly recommend purchasing the Baseball America Directory. The book has all the contacts for every department of every Major and Minor League Baseball team. When you apply for a job, having your cover letter personally addressed and sending your resume to a direct e-mail address gives you a better chance of getting hired. If you send your resume to a general e-mail address the resume will end up in the trash. When I started applying for jobs I used the Directory to send my resume to directors in the sales department of every major league team. Within 48 hours I had heard back from 10 different teams. That same week I had phone interviews with the Cleveland Indians, Tampa Bay Rays, New York Mets, and Florida Marlins. The next day I had follow-up interviews with the Rays and Indians. The following day the Indians requested a face-to-face and the Rays offered me the job.

What recommendations would you give for students interested in this segment of the industry?
Don’t be afraid to take big risks. I attended the Baseball Winter Meetings this past December and received several job offers for Minor League Baseball teams. After debating whether or not to take one of the jobs, I decided to wait and go after my dream job: working in Major League Baseball. In the end I had to make the choice to wait longer and try and get a job closer to home or to take the Rays job and be the furthest away I’ve ever been from my friends and family. In the end, I’m really glad I took the risk. The internship is great, the weather is fantastic, and the team is doing well.

What can you tell us about the Baseball Winter Meetings Experience?
If anyone is considering a career in Minor League Baseball the Baseball Winter Meetings career fair is a must. This past career fair there were close to 750 positions available. All the available jobs are posted in this very cramped room that gets flooded with job seekers. If you see a job you are interested in you have to take all the information down as well as the job number and place that along with your resume in a drop box. The next day, the organization will post a list of the people who have made it past round one. In order to get past round two you have to blow their mind with a 10-15 min. interview. After the interview you wait. Usually, a couple hours after the interviews are over the organizations make their decisions and inform the applicants. An applicant has the possibility of leaving the winter meetings with many job offers or none.
Congratulations to award winners

The following SRM students were honored with awards this Spring:

**Thomas W. Bilello Scholarship**
Taylor Schwalbach

**Marilyn Crawford Scholarship**
Rachel Finley

**Outstanding Major in SRM**
Robert Ennis

**Kinesiology Scholar in SRM**
Taylor Schwalbach

**Odyssey Society Inductees**
Anna Applegate
Jeffrey Dixon
Robert Ennis
Christopher Regan
Megan Ridgway
Derek Wimer

Congratulations to the following expected Sport and Recreation graduates:

**Undergraduates**
Leslie Anderson
Anna Applegate
Terrence Apted
James Arnold
Charles Augustine
Andrew Bahen
Sarah Baran
Jessica Barnes
Eric Bertovich
Brian Berzellini
Nicole Blankenhorn
CarrieMae Blasioli
Shauna Bolger
Matthew Boswell
Fielding Brewbaker
Michael Butia
Elizabeth Cannon
Tyler Carroll
Tarin Carter
Terrance Carter
Clint Chamberlain
Joshua Chance
Joel Chavez
Timothy Clark
David Clarke
Ashley Cohen
Ryan Colas
Robert Cole
Christopher Collins
Bryan Couch
Thomas Cramer
Kevin Cretella
Michael Crew
Jaime Dardine
Calvin Davis
Evelyn de Chauny
Ryan Dean
Phillip Decker
Michael Dempsey
Anthony Dicken
Jeffrey Dixon
Brandon Duval
Robert Ennis
Samantha Fitzgerald
Jacqueline Forfang
Allison Forrest
Mason Fox
Carlye Gallagher
Kimberly Germain
Matthew Goff
Simon Goldberg
Megan Gray
Jason Green
Alex Guinta
Tanya Gunderson
Jonathan Harrell
Marcus Haywood
Kyle Heymann
Kevin Howell
Kevin Howell
Wade Huchowski
Christopher Hummer
Kevin Jackson
Juwann James
John Johnson
Matthew Jones
Kevin Kaczmarzski
Nicholas Kale
Courtney Kastetter
Trae Kenney
Melissa King
Benjamin Knight
Zachary Knight
Jeffrey Kuhland
Ivan Lagares
Rodney Landers
Stephen LaPorta
Marcus Lappat
Alex Leap
Scott Leventhal
Esteban Maldonado
Pepper Martin
Caitlin McCarty
James McManus
Jason Mitchell
Jennifer Morris
Nicholas Napiercek
Matthew O’Connor
Andrew Offman
Adam Ondira
Katie O’Sullivan
Travis Painter
Athan Papas
Porscha Penn
Danielle Pompa
Christopher Regan
Michael Richardson
Megan Ridgway
Brett Ritchey
Jordan Rogers
Samantha Sassa
Taylor Schwalbach
Matthew Shawver
Kathleen Sheehan
Andrew Smith
Richard Souder
Emily Sousa
Cory Spector
Justin Sperry
Nicole Spiker
Benjamin St Ours
Shaun Stever
Kisha Stokes
William Sweeney
Mary Thayer
David Tran
Robert Turner
David Valenza-Frost
Jason Vitale
Romel Voelmi
Andrew Walsh
Kevin Welsh
Drew Wende
Matthew Wetherbee
Benjamin Wilda
Danielle Willo
Derek Wimer
Andrew Wingert
Matthew Woyay
Timothy Young
Joseph Zarobila
Nicholas Zimmerman

**Masters**
Taylor Adkins
Marcus Bartley
Marvin Brown
Tom Deary
Fred Fisher
Jillian Franklin
Jason Lang
Sean Martin
Sarah McCollum
Lauren MacGillivray
Michael Whitenack

Important Graduate School Dates

**August 24** - Classes start - All graduate students should have met with your advisor prior to this date. The advisors are: Dr. Julie Wallace Carr for Campus Recreation Leadership students and Dr. Larry Ham for all Sport & Recreation Leadership students

**Friday, October 2** - Applications for December graduation are due
If you plan to graduate in December 2009, you are required to submit an Application for Graduation by June 1st, 2009. Please follow these steps:

1. Get the Application from the Registrar’s Office, Warren Hall, 5th floor.
2. Complete it (we are a B.S. degree) and attach an unofficial transcript from ecampus.
3. Get any necessary "minor" signatures - Sport & Rec Mgnt students, please go to Showker 205 for this. Coaching Minor students, please get Dr. Kellers to sign this before bringing it to me. Turn everything in to ME (Godwin 220).

I plan to be in my office through Thursday, May 7th; however, I will be in and out the rest of May. You can leave this Application with Joyce in Godwin 213 and she will make sure that I get it, if you turn it in after May 7th. Please try to take care of this as soon as possible. For those of you who have already turned yours in - THANK YOU!!

If you are planning to take a Summer 2009 course at another college/university, please follow these steps to get your summer course approved BEFORE THE END OF THE SPRING SEMESTER:

1. Get a "Permission to Transfer Credit" form from Registration Services, Warren Hall 3rd floor
2. Complete the form and attach course descriptions (if taken outside of the VCCS).
3. Get the approval and signature from the respective departments (ex: if you’re taking a MATH course, you’ll need to get the Math Department’s signature, etc.).
4. If the course you are planning to take is also for Gen Ed credit, then you’ll need to get a signature from the Gen Ed Office, located in Maury Hall, Room 110.
5. Return the completed form to Registration Services, Warren Hall 3rd floor.

**This is very important to do PRIOR to leaving JMU....since you obviously do not want to take a summer course and then find out (after you’ve completed it) that it does NOT transfer.

Please remember that the College of Business will now only accept one transfer course for the General Business minor. This applies to all students who have already matriculated into the program.

If you are unsatisfied with your Fall schedule, keep checking ecampus throughout the summer. Registration is open to under-grads now through June 7; and July 27 through August 1. Those of you who need upper-level business courses should keep a close eye on those classes.

Faculty News & Notes

In April, Dr. Julie Wallace Carr presented "Motivating Student Employees" at the National Intramural Recreation Association (NIRSA) Conference in Charlotte, NC. At the NIRSA Conference, Dr. Benjamin Carr along with Dr. Ham and Dr. Julie Wallace Carr presented "Sportsmanship in Campus Recreation." Dr. Carr is also working on a manuscript with Lauren McGillivray to be submitted to the Recreational Sports Journal on Sportsmanship Rating Systems in Campus Recreation. In addition, Dr. Wallace Carr participated in the creation of "Campus Recreation, Academic Success and Health Behaviors," a poster presentation for the NIRSA conference.

Dr. Wallace Carr and Dr. Kent Todd recently had an article published in the Recreational Sports Journal, entitled “Comparison of health and academic indices between university recreation facility users and non users.”

Dr. Larry Ham gave two presentations at the 3rd Annual Diversity Conference here at JMU on the topic of Transcending Race: Issues in Cultural Diversity. He also attended panel discussions addressing many different topics.

Dr. Ham is currently working on an article to be submitted to the Journal on Diversity in Higher Education in June, and is preparing a survey to be submitted as a climate study on diversity for all faculty at JMU. Analysis should be completed over the summer, with results available in the Fall semester.
Internship Spotlight: Jen Morris

When Jen Morris submitted her application online to Washington Sports and Entertainment, she did not expect to land an internship with an NBA team…but she now works in Game Operations for the Washington Wizards. As a result of her internship, Jen says that she has learned to be more confident in herself. Game Operations deals with everything surrounding an actual basketball game. Jen enjoys the variety of being involved with tasks such as planning halftime entertainment, promotions and contests, delivering boxes of giveaways to entrances, and maintaining concourse tables. Days vary greatly in both hours worked and jobs assigned, and the team she works with is very energetic. Jen recommends that students interested in Game Operations “be ready to deal with an assortment of different tasks… make sure you are organized, possess time management skills, take initiative, and maintain enthusiasm for what you’re doing. You need to always realize you’re a small part of a greater whole and everything, no matter how small, is important to the end-all of the organization.” Comfortable shoes are also a must as Jen’s least favorite part of her job is “carrying lots of boxes all over the arena in heels and professional attire.”

Internship Spotlight: Evelyn de Chauny

Evelyn deChauny’s hard work during her practicum with Ver-Standig Broadcasting didn’t just get her practicum credit – it also landed her a job. A Sales Associate, Evelyn says that she was offered a full-time position in part because she had “already been performing many of the responsibilities of the sales assistants.” As part of her duties, she conducts market research on both local and national prospective clients, writes presentations for Sales Account Managers, and acts as support for the sales department. Evelyn says that time management is the most important skill she has developed in her work, since “there aren’t enough hours in the day to perform every single task.” Coming to this job with little idea of how radio works, Evelyn has enjoyed working with professionals to learn about this industry. For students interested in learning more about working in radio, Evelyn suggests that “getting an internship… is a great way to find out if it is something that you are truly interested in for the long run. [Build] contacts and just take the time to sit down and talk with them about what they do.”

Faculty News and Notes (continued)

Dr. David Shonk along with Dr. Julie Wallace Carr and Dr. Peter DeMichele recently completed data collection for a study entitled: “Service quality and satisfaction within campus recreation: The moderating role of identification”.

In March, Dr. Shonk finalized data collection for his studies entitled “Determinants of Event Site Selection: A study of event rights holders” (a co-branded study with the National Association of Sports Commissions) and “Screening and Hiring Criteria for Entry-Level Prospective Employees in College Athletic Administration” (in collaboration with colleagues from West Virginia University and University of Georgia).

Dr. Shonk is also writing book chapters for publication in the Handbook of Sport Management and the International Sport Management text in collaboration with colleagues from West Virginia, University of Georgia, and York College. Topics covered will include “The Psychological Contract in Human Resources” and “Service quality in International Sport.”

Dr. Shonk attended the SINC and SEME Conferences in March and will be presenting at the NASSM Conference in May.

Dr. Robert Zullo was accepted to present at the College Sports Research Institute regarding "Football Scheduling as a Publicity and Revenue Stream," and was also invited to NACDA (National Association of Collegiate Directors of Athletics) to present on the utilization of surveys to measure fan satisfaction. He will also help to facilitate a student case study competition for the 2010 Conference.

Dr. Zullo earned several grants to enable students to participate in conferences: a $11,589 grant for the Travel, Events and Management in Sports Conference in Pittsburgh, PA, and a $787 grant for the National Collegiate Athletic Association Convention in Washington DC. In addition, Dr. Zullo earned a $500 grant from the V Foundation for Cancer Research to create event management guides for the foundation in 3-on-3 basketball, bocce, bike race and tennis.

Dr. Zullo also received an invitation to participate in a JMU service learning workshop in May 2009.
Spring 2009 Practicums and Internships

**Practicums**

Nicole Averso – JMU Athletic Business  
Sarah Baran – Shenandoah Speedway  
Eric Barden – Downtown Athletics  
Dana Basch – JMU UREC  
CarrieMae Blasioli – Massanutten Resort  
Lauren Blazek – JMU Athletic Game Operations  
Shauna Bolger – JMU Athletic Game Operations  
Matt Boswell – Bridgewater Athletics  
Kelly Burch – Harrisonburg Parks & Rec  
Michael Butia – JMU Athletic Media Relations  
Josh Chance – MLC Advertising  
Ashley Cohen – YMCA  
Thomas Cramer – JMU Athletic Multi-Media  
Garrett Davidson – JMU Athletic Administration  
Cavin Davis – WINA Radio Charlottesville  
Evelyn de Chauny – Verstandig Broadcasting  
Bryan D’Ottavi – JMU Athletic Game Operations  
Paige Gray – Big Brother/Big Sister  
Jason Green – Eastern Mennonite Athletics  
Tanya Gunderson – JMU UREC  
Whitney Harper – JMU Athletic Ticket Office  
Lindsay Hickman – JMU Athletic Game Operations  
Wade Huckowski – Grand Caverns  
Chris Hummer – JMU Athletic Facilities  
Kevin Jackson – Turner Ashby High School  
Cory Jeffries – JMU Athletic Game Operations  
Matt Jones – JMU Athletic Game Operations  
Ivan Lagares – Gold’s Gym  
Zachary Lane – JMU Athletic Ticket Office  
Andy Manfredi – Verstandig Broadcasting  
Brandon Monroe – JMU Athletic Multi-Media  
Nick Napiecek – Virginia Military Institute Athletics  
Stanley Ng – JMU Athletic Ticket Office  
Colin Noel – Spotswood High School  
Krista Rockhill – JMU UREC  
Samantha Sassa – JMU Athletic Game Operations  
Matt Shawver – Harrisonburg High School  
Erika Snellings – JMU UREC  
Ben St. Ours – Shenvealee Golf Course  
Russell Smyth – Charlottesville Marketing  
Katie Sullivan – JMU Athletic Game Operations  
Howard Taylor – Rockingham County Parks & Rec

**Internships**

Brandon Augustine – Arlington Parks & Rec  
Brian Berzellini – Wintergreen Resort  
Terrance Carter – Harrisonburg High School  
Clint Chamberlin – Daytona Cubs Baseball  
Joel Chavez – Country Club of the South (Ga.)  
Ryan Colas – UVA Sports Marketing  
Ryan Dean – Augusta County Parks & Rec  
Rob Ennis – JMU UREC  
Megan Gray – UVA Sports Marketing  
Courtney Kastetter – Special Olympics  
Trae Kenney – Gold’s Gym  
Stephen LaPorta – Virginia Tech Athletic Administration  
Jason Mitchell – Massanutten Resort  
Jennifer Morris – Washington Wizards  
Travis Painter – Potomac Nationals  
Jordan Rogers – ABC  
Andrew Smith – Blue Ridge Sports & Entertainment  
David Tran – Oakton High School  
TJ Turner – Massanutten Resort  
Romel Voellm – YMCA  
Ben Wilda – Military Recreation  
Derek Wilmer – Spotswood High School  
Andrew Wingert – Tampa Bay Rays Baseball
Form the Team

JMU Sport and Recreation Management Club

What will your JMU Sport and Recreation Management legacy be? What will students and faculty remember you by once you have graduated and moved on to your dream job? Why not make the memory be that you started the JMU Sport and Recreation Management Majors Club. We are looking for students to lead the development of this club starting next fall. This will be a student developed, student run organization, so we need you and your skills and abilities to make this happen.

Why a majors club? These organizations help to provide students with a social group comprised of individuals with a common interest – a passion and a love for sport and recreational activity. Other purposes of the club are to assist in the student’s career growth and development, enhance networking opportunities and provide educational opportunities outside of the classroom. Be the one who leaves their mark on Madison by leading the charge to develop the JMU SRM Majors Club. If you are interested in assisting with club formation, please contact Dr. Ben Carr (carrbh@jmu.edu).

Below is a listing of Websites posting jobs/internships/assistantships in SRM. For a more detailed listing, visit http://www.jmu.edu/cap

- http://www.jmu.edu/kinesiology/links/careerresources.html
- http://www.bluefishjobs.com
- http://www.clubcareers.org
- http://www.sportscommissions.org
- http://nacda.cstv.com
- http://www.nacwaa.org
- http://nrpablog.typepad.com/online
- http://www.tazsport.com
- http://www.teamworkonline.com
- http://www.workinsports.com
- http://www.worldleisurejobs.com
- http://www.pbeo.com
- http://www.coolworks.com
- http://malakye.com

SRM Students On the Road and in the Community

Above: SRM students attending the Sport Event Marketing Experience (SEME) Conference in Washington, DC pose for a picture with Nationals Park in the background.

Above: SRM students made a road trip to UVA John Paul Jones Arena for a behind-the-scenes tour of TNA Wrestling.
SRM Students On the Road and in the Community

Above: Lars Arenius, Tom Deary, Lauren MacGillivray and Zachary Knight attend and work the TEAMS Conference in Pittsburgh during the fall semester.

Above: Prior to a presentation to the V Foundation, students tour UNC and Duke athletic facilities, including the Dean Smith Dome.

Above: Campus Recreation Leadership Cohort 1 at the National Intramural Recreational Sports Association (NIRSA) Conference in Charlotte, NC.

Above: SRM students volunteer at Opening Day ceremonies for Keesle-town Area Baseball.

Left: Sarah McCollum (L) and Erin Erford (R) at the NIRSA Conference in Charlotte.

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