

SRM Digest

Mark Your Calendar

3/14— James Madison Day (Some morning classes cancelled).

4/1— Registration begins for Fall 2008

4/25— Last day of classes

4/28-5/2— Final Exams

5/3— Graduation/ Commencement

James Madison University Sport & Recreation Management Program
Department of Kinesiology/Godwin Hall, Harrisonburg, VA 22807

SRM Offers New Graduate Level Program in Campus Recreation Leadership



The Sport & Recreation Management (SRM) program is proud to offer a new degree concentration at the graduate level in Campus Recreation. Dr. Larry Ham, Graduate Program Coordinator, calls

the program unique as it is one of the only programs of its kind in the country. He says, "it is great to see JMU leading the way in campus recreation." The program kicked off in the Fall 2007 semester and admitted the first student this spring, Rachel Finnley.



Graduate students who complete the Campus Recreation requirements are prepared to work at all levels of campus recreation as well as national governing bodies such as NIRSA, event management, programming, and facility management. Students who are enrolled in the Campus Recreation track are required to complete an internship with University Recreation. Currently, two classes have been offered: KIN 580: Human Resource and Development in Campus Recreation; and KIN 582: Programming and Operations in Campus Recreation.

The program is a unique collaborative effort between the Department of Kinesiology and University Recreation. Dr. Julie Wallace Carr both coordinates and teaches in the concentration. In addition, she brings a wealth of experience in campus recreation as she currently serves as the Senior Associate Director of University Recreation at JMU. Dr. Wallace Carr calls the program "a living laboratory for our students where they are able to see and experience the things they are learning in the classroom in their daily practice, thus enriching their educational experience." For more information about the program, please contact Dr. Julie Wallace Carr at wallacje@jmu.edu or 540-568-7341/8706.

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An Alumnus with an Exciting Career in Sports



Pictured Above: SRM alumnus (BS '03)
Jason Aughey

Since receiving JMU's Outstanding Sport Management Major Award, Alumnus Jason Aughey (BS '03) has enjoyed quite an exciting career in the sports industry. Since July of 2005, Jason has served as the Sports Sales and Events Manager for the Tampa Bay Sports Commission. In this role, Jason oversees the commis-

sion's direct sales efforts and assists in the coordination of all major bid efforts. By the time he is 28, Jason will have worked on an ACC Men's Basketball Tournament, two ACC Football Championships, NCAA Men's 1st and 2nd Rounds, the NCAA Women's Final Four, the SEC Men's Basketball Tournament, the NCAA Women's Volleyball Championship and a Super Bowl.

Prior to working for the Commission, Jason was the Sports Sales and Events Representative for Central Florida Sports Marketing, where he was responsible for assisting with the recruitment, development, management and implementation of special events, such

as an annual MLB Spring Training Golf Tournament and an All Sports Awards Banquet. Additionally, Jason also served as the co-host and co-producer of a weekly sports talk radio show, and was a special correspondent for a weekly television show.



Pictured Above: 2007 ACC Basketball Championships at the St. Petersburg Times Forum

Contact Us

Want to get in touch with JMU's Sport & Recreation Management faculty? Here is their contact info:

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Dr. Larry Ham
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540-568-6585
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Harrisonburg, VA 22807



James Madison University is an equal opportunity institution and does not discriminate against persons on the basis of race, color, sex, sexual orientation, religion, creed, national origin, age, veteran status, political affiliation, or disability.

Congratulations to SRM award winners

The following SRM students are being honored with awards this Spring:

Bilello Scholarship

Erika Gunerman

Crawford Scholarship

Jason Lange

Outstanding Major in SRM

T.J. Turner



Kinesiology Scholar in SRM

Richard Gilliam

Kinesiology Service Award

James Reddish

Odyssey Society Award

Laura Damico
Richard Gilliam
Erika Gunerman
Lindsay Harmon
Ashley Mantha
Evan Perlmutter
Mark Rinker
Bryan Schaffer
T.J. Turner
Bradley White

Congratulations Graduates

Congratulations to the following expected graduates for the spring semester:

May 2008 Graduates

Nicholas Adams
Jennifer Bennett
Graham Brock
Jared Brown
Whitney Burke
Jeffrey Campbell
Colby Carter
Gardener Cartwright
Laura Damico
Christopher Delzotti
Olivia Dorin
Alexandra Fotiou
Gregory Frazier
Jacqueline Gateau
Richard Gilliam
Alexander Goodman
Michael Gorman

Alexander Grandon
Alexandra Gropp
Erika Gunerman
Jason Hughes
Tyler Inge
Marcus Johnson
Aaron Jones
William Kim
Joseph Lake
Mark Langbord
Brandon Lapetina
Eric Leidner
Meghan Lemieux
Caitlin Loftus
Matthew Mahlhaff
Ashley Mantha
Christina Marshall
Jordan Mole
John Mondell
John O' Toole
Evan Perlmutter
John Ralston
James Reddish
Morgan Reinig



Mark Rinker
Daniel Rose
Brandi Sears
Andrew Sickler
Whitney Sims
Jared Sronce
Matthew Suttmiller
Daniel Swanson
Nina Uqdah
Hana Weaver
Adam Weiss
Jessica Wheeler
Bradley White
Doron White
Gerald Whittaker II
Chad Willis
Zachary Willis
Matthew Witt
Gene Wood
Bryan Yeoh
Tamera Young

Paula's Corner



Important Registration Dates/Deadlines

March 10 — Summer 08 Course Schedule available for viewing on e-campus/enrollment appointments posted

March 14 — LAST DAY TO WITHDRAW FROM A SEMESTER CLASS – "W" grade applies

March 17 — Summer 08 Registration begins

March 24 — Fall 08 Course Schedule available for viewing on e-campus/enrollment appointments posted

April 1 — Fall 08 Registration begins

Paula's Corner Continued on page 4

Spring 2008

Spring 2008 Interns—KIN 402

Nick Adams - *JMU Football*
Whitney Burke - *UREC*
Gardener Cartwright - *JMU Ticket Office*
Renee Cramer - *JMU Athletic Facilities*
Christopher Delzotti - *Spotswood H.S., Athletics*
Jackie Gateau - *JMU Field Hockey*
Ryan Gilliam - *JMU Athletic Facilities*
Alex Grandon - *Harrisonburg Parks & Rec*
Alexandra Gropp - *TSE Sports & Entertainment*
Raymond Hicks - *Qdoba Athletic Marketing*
Jason Hughes - *UREC*
Tyler Inge - *JMU Athletic Administration*
Aaron Jones - *Loudoun County Parks & Rec*
Joe Lake - *Crown Chiropractic & Wellness*
Ashley Mantha - *JMU Golf*
Blake Mehlhaff - *Harrisonburg H.S., Athletics*

Jordan Mole - *UREC*
Evan Perlmutter - *Green Jacket Marketing*
Daniel Rose - *Newport News Parks & Rec*
Daniel Swanson - *Gold's Gym, Winston-Salem*
Nina Uqdah - *JMU Media Relations*
Kyle Williams - *JMU Athletics, HR*
Zach Willis - *Lynchburg Baseball Corp*
Brian Yeoh - *JMU Athletics*



Pictured above: Duke Dog in front of JMU's Athletic Performance Center

Spring 2008 Interns—KIN 482

Undergraduate

Jennifer Bennett
Gold's Gym

Graham Brock
Harrisonburg Turks

Jared Brown
Packsaddle Country Club

Jeff Campbell
JMU Game Operations

Colby Carter
Washington Wizards

Alexandra Fotiou
JMU Athletic Department

Michael Gorman
Dover International Speedway

Erica Gunerman
JMU Athletic Marketing

Aaron Jones

Gold's Gym

Samantha Griffith

Walt Disney World

William Kim

Turner Ashby HS, Athletics

Caitlin Loftus

Syracuse, NY Parks & Rec Dept.

J.R. Mondell

Spotswood HS, Athletics

Morgan Reinig

Special Olympics Connecticut

Mark Rinker

Oregon Track Club

Brandi Sears

John Paul Jones Arena, UVA

Whitney Sims

Louisa County HS, Athletics

Jared Sronce

Florida State University, Athletics

Matt Sutmiller

JMU Sports Media

Hana Weaver

Washington Redskins

Adam Weiss

JMU Athletic Marketing

Brad White

JMU Men's Basketball

Doron White

JMU Athletic Department

Jerry Whittaker

Downtown Athletics

Gene Wood

Harrisonburg Turks

Tamara Young

JMU Women's Basketball

Graduate

Jordan Anderson
JMU Athletics-Marketing

Lindsey Bates
JMU Sports Medicine

Karen Eder
JMU Sports Medicine

Daniel Fudala
Function 4 Sports

Clarke Holter
JMU Sports Medicine

PJ Kania
JMU Athletic-Development

Will Kramer
UREC

Kelly Pults
VMRC Wellness Center

Kevin Rudd
Broadway HS

Courtney Russell
Harrisonburg Parks and Rec

Paula's Corner continued

Sport Management Program Change

Effective March 1, 2008, KIN 202 is no longer a requirement for Sport Management students. This requirement is being waived. For Sport Management students who have already completed KIN 202, are currently taking KIN 202, or are planning to take KIN 202, this course will count as an elective toward overall graduation credits.

Application for Graduation

- If you are planning to graduate in August 2008, I need your Applications for Graduation **ASAP!**
- If you are planning to graduate in December 2008, please get your Application for Graduation to me by **May 1, 2008.**

Paula McMahan's contact information:

Office: Godwin 220-A
Phone: 568-2948
Email: mcmaham@jmu.edu

Sport & Rec Leadership

Congratulations to the following students expected to graduate from the Masters program in Sport & Recreation Leadership

May Graduates

Jordan Anderson

Lindsay Bates

Kelly Cox

Karen Elder

Clark Helter

Jilleyan Hoffman

Amanda Howard

Jessica Johnson

P.J. Kania

Will Kramer

Caitlin Omeara



Kevin Rudd

Courtney Russell

August Graduates

Brandon Beach

Jennifer Brown

Other News

Dr. Ham will again be offering the Diversity in Sport & Recreation (KIN 501) course during the May 2008 session.

Faculty News & Notes

Professor Ben Carr presented at the October 2008 NIRSA Region II Conference in Williamsburg and at the West Virginia University Law School Conference on Examining Commercialization, Labor and Recreation in 21st Century Sport Law. He is collaborating with Dr. Ham to write a paper on the topic of sportsmanship. Dr. Carr will also be traveling with SRM students to Washington, DC for the Sports Event Marketing Experience Conference at the end of March.

Professor Cathy Coakley attended the Mentors in Violence Prevention (MVP) Program in February, which is conducted by the Center for Sport in Society in Boston, MA. The program emphasizes critical thinking, creates open dialogue and encourages leadership action. As a certified facilitator, Professor

Coakley will join other MVP staff in delivering this program to high schools and colleges across the country.

Professor Larry Ham anticipates research projects during this semester and next Fall in diversity, sportsmanship (Carr & Ham) and sport tourism (Shonk & Ham). Dr. Ham will also be taking students to the National Recreation and Park Association (NRPA) Congress this October in Baltimore, Maryland.

Professor David Shonk recently had research articles accepted for publication in the Journal of Sport Management (JSM) and the International Journal of Sport Management and Marketing (IJSMM). He has also co-authored papers recently submitted to IJSMM and the Journal of Sport and Tourism. Dr.

Shonk will be traveling with SRM students to Washington, DC for the Sports Event Marketing Experience Conference at the end of March.

Professor Julie Wallace Carr has recently collaborated with Dr. Todd to study campus recreation and student wellness. She also presented at the NIRSA Region II Conference in October 2007 and at the Big Ten Directors Meeting in December 2007. She conducted a peer review of the Campus Recreation Department at the University of Southern Mississippi in September, 2007. Dr. Wallace Carr will also be the Keynote Speaker for the Women's Ski Clinic at Timberline Ski Resort in March, and she will chair the student learning Pre-Conference Workshop at NIRSA's National Conference in April.

Website Resources

Below is a listing of Websites posting jobs in SRM. For a more detailed listing, visit <http://www.jmu.edu/kinesiology/links/careerresources.html>.

<http://www.aahperd.org/careerlink/main.htm>
<http://www.athleticbusiness.com/default.aspx>
<http://www.bluefishjobs.com/>
<http://www.clubcareers.org/>
<http://www.sportscommissions.org/>
<http://nacda.cstv.com/>
<http://www.nacwaa.org/>
<http://www.ncaa.org>
<http://nrpablog.typepad.com/online/>
<http://www.tazsport.com/>
<http://www.teamworkonline.com/>
<http://www.workinsports.com/>
<http://www.worldleisurejobs.com/>

Internship/Job Listings

Below is a listing of organizations with recent internship openings in SRM. For more detailed information, please contact Prof. Coakley (email: coaklech@jmu.edu) or stop by her office (Godwin 330).

Wellspring Camps
New York

International Junior Golf
Sites in Southeast States

Treasure Island
Hong Kong

New York Knicks
New York City

Tampa Sports Authority
Tampa, Florida

Spinnaker Resorts
Hilton Head, SC

Villanova University
Villanova, PA

Boston College
Boston, MA

Internship Spotlight

Morgan Reinig and Special Olympics Connecticut



Morgan Reinig is a Senior in SRM and is currently interning with Special Olympics Connecticut (SOCT). SOCT is a non-profit, charitable organization, which contributes to the lifelong physical, social and personal development of people with intellectual disabilities in the state of Connecticut. We recently sat down for an interview with Morgan to ask her a few questions about her internship experience:



Q: What was the process of applying for the internship?

Morgan: I sent out emails to ten organizations and heard back from approximately five. Some would respond and say we have nothing available. However, my current boss contacted me and we emailed back and forth for several months. Finally, I had a phone interview in July and she offered me the internship with SOCT during the phone interview.

Q: What are your primary duties?

Morgan: I am the Assistant to the VP of Games and Sports Development. My responsibilities include: entering and updating athlete medical forms, divisioning athletes for the Winter Alpine Games, entering scores for Alpine events, coordinating buses for the Winter Games, planning and coordinating the Summer Games 2008, and assisting in registration of World Games 2009.

Q: What do you like best about the internship?

Morgan: I really like the nature of the job and the passion of the people I am working with. Most people working for nonprofit organizations are involved for the right reasons. It is a job you do because you like the cause, which makes it a better work environment.

Q: How has the internship prepared you for a career in sport?

Morgan: We recently lost one of our key employees. Due to this fact, my boss has delegated more responsibility to me. The additional responsibility has been great because of the variety of duties I have experienced. Although I cannot say that I know exactly what is the best job for me, I have a much better idea as to what I do not want to do when I graduate.

Q: What is your advice for students who have not yet completed an internship?

Morgan: Take a chance and go outside of your comfort zone. This may entail accepting an internship and moving away from Harrisonburg, which indicates that you are willing to try new things.